

PACIFIC MARKETERS PRESENTS

THE AI MONEY MACHINE

The 30-Page Practical Playbook for Turning AI Into Offers, Leads & Revenue

CREATE • PACKAGE • DISTRIBUTE • SELL • SCALE

BY KEVIN JOHNSTON

Pacific Marketers • 2026 Premium Edition

A focused field guide for entrepreneurs, creators, consultants, affiliate marketers and agency owners.

What This Book Is - And What It Is Not

This is not a collection of breathless AI predictions. It is a business-building playbook. The objective is to help you use AI to reduce the time between an idea and a market test, then turn evidence into a repeatable system.

The \$5,000 and \$10,000 monthly examples throughout this book are planning models, not promises. Your results depend on demand, execution, pricing, traffic, conversion, refunds, platform rules, costs, taxes, skills and persistence.

The most important mindset shift is simple: AI does not create a business. It creates leverage. The business is the offer, the audience, the trust, the distribution and the economics.

How to Get \$27 of Value From This Book

- Do not merely read it. Fill in every scorecard and worksheet.
- Choose one revenue model for the next 30 days. Do not launch five at once.
- Use the prompts as starting points, then add your real facts, examples and voice.
- Track numbers weekly: traffic, leads, conversion, revenue, direct cost and hours.
- At Day 30, fix the single biggest bottleneck before buying another tool.

If this book saves you one wasted month, one unnecessary software subscription, or helps you create one viable offer faster, it has done its job.

© 2026 Pacific Marketers LLC. Educational information only. Not legal, tax, financial or investment advice.

The 30-Page Roadmap

4	The New AI Advantage
5	Choose Your Money Model
6	The One-Sentence Offer
7	Build a Buyer Profile That Sells
8	Pain-Point Mining
9	The Four-Pillar Money Machine
10	Content Monetization
11	Affiliate Marketing
12	Digital Products
13	AI-Assisted Services
14	Email List Engine
15	Social Distribution
16	Search & Evergreen Content
17	Lead Magnets That Convert
18	Sales Pages & Offers
19	The 7-Email Sequence
20	Pricing & Revenue Math
21	AI Agent Opportunities
22	Automation Without Chaos
23	Your Lean Tool Stack
24	The 30-Day Launch Plan
25	Week-by-Week Scorecard
26	From First Sale to \$5K Model
27	Scaling Toward \$10K
28	30 High-Value Prompts
29	90-Day CEO Dashboard
30	Final Action Plan + Resources

The New AI Advantage

The advantage is no longer access to AI. The advantage is knowing what to do with it.

AI can assist with market research, copy, scripts, image ideation, customer-service drafts, data summaries, SOPs, proposals and workflow design. But tools are increasingly available to everyone. That means your edge comes from specificity, taste, trust, speed and execution.

Five Places AI Creates Real Leverage

- Research: compress information into questions, themes and hypotheses.
- Production: draft more variations of copy, content and assets in less time.
- Personalization: adapt one core message for multiple niches or buyer stages.
- Follow-up: help build consistent sequences and response libraries.
- Documentation: turn what works into repeatable SOPs instead of reinventing the process.

The Human Advantage

AI is excellent at generating possibilities. Humans still decide what is relevant, credible, differentiated and worth publishing. Your experience, examples, relationships and judgment are where commodity AI output becomes valuable.

The operating principle for this book is: AI drafts. You direct. The market decides.

AI PROMPT: List the 10 most time-consuming recurring tasks in my current work. For each, classify it as judgment-heavy, research-heavy, production-heavy, repetitive, or relationship-heavy. Suggest where AI can reduce time without lowering quality.

The Four-Pillar Money Machine

Every durable system needs creation, distribution, capture and monetization.

1. CREATE: useful assets: content, demos, guides, tools, comparisons, products.
2. DISTRIBUTE: place those assets where your audience already spends attention.
3. CAPTURE: turn temporary attention into a permission-based relationship.
4. MONETIZE: make an offer that is relevant to the problem that attracted them.

Useful asset → qualified attention → lead capture → relevant offer → customer feedback → improved asset.

Diagnostic Questions

- If nobody sees your work, the bottleneck is distribution.
- If people consume but do not opt in, the bottleneck is capture.
- If people opt in but do not buy, the bottleneck may be offer, proof, fit or follow-up.
- If sales happen but profit is weak, the bottleneck is economics or fulfillment.
- If fulfillment is painful, the bottleneck is productization or automation.

Fix the bottleneck you have, not the bottleneck you imagine.

Affiliate Marketing

Help people make better decisions; commissions follow trust.

A durable affiliate business is built around decision assistance, not link dumping. Your role is to reduce uncertainty.

The Three-Page Affiliate Funnel

- Problem page: explain the issue and available approaches.
- Comparison page: compare categories or products using pre-defined criteria.
- Recommendation page: state who the product is best for, who should skip it and why.

Due-Diligence Checklist

- Product quality and customer sentiment
- Commission structure and payout rules
- Refund / cancellation risk
- Cookie duration and attribution
- Brand reputation
- Program stability
- Disclosure requirements
- Your ability to produce useful content around it

Qualified visitors × merchant click-through × merchant conversion × commission = estimated gross affiliate revenue. Example: 3,000 qualified visits × 10% clicks × 3% conversion × \$50 commission = \$450 gross. Illustration only.

AI PROMPT: Create a neutral affiliate comparison framework for [CATEGORY]. Define evaluation criteria before ranking products. Include who each option is best for, tradeoffs, questions to verify, and disclosure reminders.

Sales Pages & Offer Architecture

A sales page should reduce uncertainty, not manufacture pressure.

A simple high-converting structure is: problem → outcome → mechanism → deliverables → proof → objections → price → risk reduction → CTA.

What Buyers Need to Know

- What exactly is this?
- Is it for someone like me?
- What result should I expect to work toward?
- What do I get?
- How much effort is required?
- Why should I trust this?
- What happens after I buy?
- What if it is not a fit?

Proof Without Hype

Use real screenshots, demos, samples, customer quotes you have permission to use, before/after process metrics, or a transparent walkthrough of your method. Never invent testimonials, scarcity or revenue claims.

Use action + outcome: Get the 30-Day AI Revenue Plan is stronger than “Submit.”

AI PROMPT: Write a sales page for [OFFER] using only these verified facts: [FACTS]. Keep the tone credible. Include who it is for, who it is not for, deliverables, objections, price, guarantee/risk policy if provided, and one clear CTA.

Turn the Book Into a Working Business System

Six practical tools designed to move you from reading to execution.

This bonus section is the implementation layer of The AI Money Machine. Print the worksheets, type into a copy, or use the included AI prompts to work through each tool.

WHAT'S INCLUDED

- Revenue Calculator - reverse-engineer the traffic, leads and sales needed for a target.
- Offer Builder - turn a vague idea into a specific, sellable promise.
- 30-Day Content Calendar - publish with a purpose instead of guessing every morning.
- AI Agent Opportunity Audit - identify where conversations and slow follow-up are leaking revenue.
- Lead Magnet Generator - design a quick win that attracts likely buyers.
- 90-Day Action Planner - convert a revenue target into weekly execution and review.

Best use: complete the Offer Builder first, then the Revenue Calculator. Those two decisions make the remaining tools far more useful.

You Have Seen the Preview.

Now Put the Complete AI Money Machine to Work.

The full \$27 Premium Edition gives you the complete 30-page practical playbook plus the 15-page implementation toolkit - 45 PDF pages designed to move from idea to offer, distribution, leads, sales and measurable execution.

IN THE COMPLETE EDITION	
30-page premium playbook	Create, package, distribute, sell and scale
30 high-value AI prompts	Decision-focused prompts, not generic brainstorming
Revenue Calculator	Reverse-engineer traffic, leads and sales
\$27 Offer Builder	Turn an idea into a specific sellable promise
30-Day Content Calendar	Attract, educate, prove, capture and convert
AI Agent Opportunity Audit	Find conversation leaks and automation opportunities
Lead Magnet Generator	Build a quick-win bridge to the paid offer
90-Day Action Planner	Turn targets into weekly execution

Get the Complete Premium Edition - \$27

Return to the sales page and choose “Get Instant Access.”

Pacific Marketers LLC - Educational information only. Revenue examples are planning models, not promises.